



# SEO SERVICES

## Questionnaire

Result based SEO Service to boost your brand!

## COMPANY BACKGROUND

Name of your organization?

Your business website?

Link to your social media pages?

## YOUR PREFERENCES

Are there priority keyword targets? If so, what are they?

Where are the keyword targets derived from?

Do you know of any websites or publications frequently read by your target audience?

What is your monthly SEO budget?

Ideally, within what timeframe are you looking to see SEO results?

Do you have in-house designers and copywriters to create content assets?

Who is your intended audience?

Are you already using SEO services?

Do you currently have a content governance policy?

Do you want to use our Tools or you want to hire our teams to do things for you?

Were any links built to the site previously?

Do you want content creation for your website and social media sites?

Do you currently use your social media profiles for content distribution?

Please share If you have any past reports?

To your knowledge has there been any link building activities that would inhibit or hurt rankings (such as buying links, or comment and forum spam)?

How would you prefer to receive updates (weekly status meetings, monthly reports, phased)?

Have you ever tried to “build links” to your website, or paid someone else to do so?

Who is the primary point of contact for this project? What is their role (marketing / technical)?

Which plan would you like to take with IT Company?



Standard



Business



Premium

What is your preferred form of contact?



Email



Phone



Any other (please specify)

Please provide any preferred contact details to include on Social Media including phone number.

Please provide WhatsApp, mobile number or email address.

Please provide any other details here if we haven't asked and you would like us to consider?

***Do you have any files, images, sketches or other documents that might be helpful to our designer? Please send us.***

Thank you for taking the time to fill this questionnaire. Please submit this questionnaire to [sales@itcompany.services](mailto:sales@itcompany.services)