





WELCOME

IT Company is the most trusted technology solution experts, providing IT Services and Solutions for businesses to grow online.

DIGITAL MARKETING



Search Engine Optimization | Social Media Marketing

Email Marketing | SMS Services



WHO WE ARE?



Our corporate culture is characterized by our pursuit to bring the best
& most innovative solutions to our customers.



WHAT WE ARE?



We are the most trusted technology solution experts, providing IT Services & Solutions for businesses to grow online.

WHAT WE DO?



We provide a wide range of IT Solution, Web Design, Graphic Design, App Development, SMS Gateway, Cloud Hosting, IT support & much more. We work in close cooperation with our customers to improve their businesses.

HOSTING

GET POWER & CONTROL
MAKE SURE YOUR DATA IS SAFE & PRIVATE!
First Class Data Center Physical Hardware
Servers Available RU Co-lo space is available
Complete Isolation and Protection



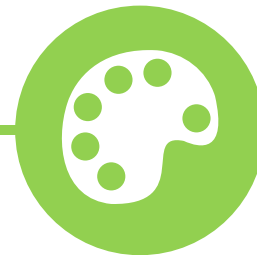
DEVELOPMENT

Custom Application Development
Services to take your business to a
whole new level and make it easy for
you to attract more customers



DESIGN

We create each new design
based on your input on how
you would like to portray your
brand



SERVICES

Host your own SMS Gateway
with IT Company and send
unlimited SMS from your own
brand



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DIGITAL MARKETING



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INTRODUCTION

WHAT WE HAVE IN

DIGITAL MARKETING



Digital marketing is an emerging and successful business strategy that uses online digital media as a platform to advertise where you can promote your business, connect with potential customers, and generate more leads using e-commerce and other forms of digital communication.

This not only includes SEO, Social Media Marketing, and Email and SMS advertising services, but also text and multimedia messages as a marketing channel.



INTRODUCTION

WHAT WE HAVE IN **DIGITAL** **MARKETING**



With the rapid advancement of technology and the expansion of digital networks, the marketing industry has shifted its focus in recent years towards social media.

Today, there is a considerably higher need for innovative methods and resources for online marketing and product promotion. In this aspect, digital marketing has played a critical role.

Thousands of businesses and startups rely on digital marketing to produce a substantial quantity of revenue. In addition, with only a few clicks, they have captured the attention of millions of users.



INTRODUCTION

WHY IT MATTERS

**DIGITAL
MARKETING**

After the startup of a business, the second most important thing that follows is its effective advertisement and marketing. Digital Marketing is a successful way to connect with a wide range of customers. You can share your brand idea in a more creative way with an effective strategy that can not only help you target the potential customers, but it also facilitates the customers to reach you if you have what they are looking for.

Digital Marketing is effective, economical, versatile, and better in every way. You just need the right people to analyze and make strategies for your business to hit a bigger audience than ever, and you get it all with IT Company!

SEO**EMAIL
MARKETING****SOCIAL MEDIA
MANAGEMENT****SMS WITH
BRANDING SERVICES**

INTRODUCTION

HOW TO BUY THE
SERVICES

DIGITAL MARKETING



IT Company provides flexible yet reliable ways to subscribe to and buy digital marketing services. You just have to visit the IT Company's website and you will find our digital marketing services under the services option. There you can check out the plans and prices mentioned for the digital marketing services and select the plan based on your company's demands and target audience.

You can choose any of the three packages listed and enjoy the IT Company's promising services. If you have different requirements, then you can simply request our support team for a customized plan as per your needs.



STANDARD

BUSINESS

INTRODUCTION

BUSINESS PLANS

DIGITAL MARKETING



STANDARD	BUSINESS	PREMIUM
<ul style="list-style-type: none"> • SEO with 3 key words • Basic On-Page Optimization • Google Analytics Installation • Create Monthly Ranking Report 	<ul style="list-style-type: none"> • SEO with 6 key words • Basic On-Page Optimization • Google Analytics Installation • Create Monthly Ranking Report 	<ul style="list-style-type: none"> • SEO with 10 key words • Basic On-Page Optimization • Google Analytics Installation • Create Monthly Ranking Report
<ul style="list-style-type: none"> • 4 Post a Month (1 per week) • Content creation • Brand Scaling • Schedule Posts 	<ul style="list-style-type: none"> • 8 Post a Month (2 per week) • Content creation • Brand Scaling • Schedule Posts 	<ul style="list-style-type: none"> • 20 Post a Month (5 per week) • Content creation • Brand Scaling • Schedule Posts
<ul style="list-style-type: none"> • Email Marketing to 500 Contacts • Spam Free Email Delivery • Unlimited Mailing Lists • Email Delivery Tracking 	<ul style="list-style-type: none"> • Email Marketing to 1000 Contacts • Spam Free Email Delivery • Unlimited Mailing Lists • Email Delivery Tracking • CRM with sales Automation 	<ul style="list-style-type: none"> • Email Marketing to 2500 Contacts • Spam Free Email Delivery • Unlimited Mailing Lists • Email Delivery Tracking • CRM with sales Automation
<ul style="list-style-type: none"> • 200 SMS/Month • Web to SMS • SMS Scheduler • Delivery Reports 	<ul style="list-style-type: none"> • 500 SMS /Month • Web to SMS • Bulk Contacts Upload • Two Way SMS 	<ul style="list-style-type: none"> • 1000 SMS /Month • Web to SMS • Bulk Contacts Upload • Two Way SMS



FEATURES

DIGITAL

MARKETING



SEO SERVICES

- Why do we need SEO?
- Features
- Why use our SEO Services
- Top Reason you should use SEO



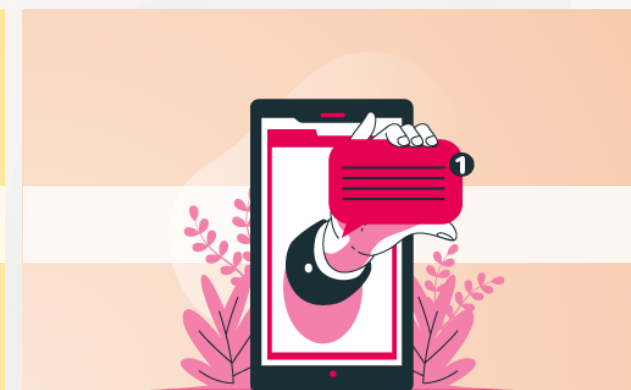
SOCIAL MEDIA MARKETING

- Features
- Why Use Our Social Media Management Services
- Top Reason you should use Social Media Marketing
- Social Media Marketing Business Plan



EMAIL NEWSLETTER

- Why Use Our Email Marketing Services
- Features
- Top Reasons You Should Use Email Marketing



SMS SERVICES

- Why Use SMS Services
- Features
- Top Reasons You Should Use SMS Services



DIGITAL MARKETING

Digital marketing is an emerging and successful business strategy that uses online digital media as a platform to advertise where you can promote your business,

SEARCH ENGINE OPTIMIZATION



Social Media Marketing | Email Marketing & CRM | SMS Services

DIGITAL MARKETING



SEARCH ENGINE OPTIMIZATION

Our SEO Services generate and fetch organic traffic to your personal and company targeted websites. IT Company provides site map optimization for customers' websites. Our IT company's SEO experts are experienced enough to provide the right trendy keyword research based on a customer's website content. Our team always works on customer websites' back links and optimizes the website content according to market niche. IT Company is in touch with several markets and provides all SEO services as a one-stop shop.

TOP REASONS YOU SHOULD USE SEO



SEO optimization boost up your website traffic.



You will get organic search for your website on almost all popular search engines i.e. google, bind, yahoo etc.



SEO optimization builds trust and credibility among your customers and website content.



SEO provides a way to understand your customer needs and demands.

DIGITAL MARKETING



SEARCH ENGINE OPTIMIZATION FEATURES



**Boost traffic
to your
Website**

**Track and
Report the
Performance**

**Best Keywords
Relevant to
Your Business**

**Off-Page &
On-Page
SEO**

**Technical
SEO**

**Website
Speed**

DIGITAL MARKETING



SEARCH ENGINE OPTIMIZATION

WHY DO YOU NEED SEO?

We also ensure that the whole team is included in the process and that no one is left out during the turnaround. The most crucial part is ensuring some degree of financial stability during the turnaround.



WHY USE OUR SEO SERVICES?

If you want your website to be noticed, you need to be featured on major search engines and rank higher.

Our SEO services increase the ranking of a webpage with the help of the right word strategies so it may be discovered more by search engines. With IT Company you can get the right plan that matches your exact needs and budget.

Our SEO experts not only boost the quality of your website content but also add Meta tags and keywords according to the ranking patterns. Our experienced SEO team will increase your website's visibility and fetch organic search traffic to it. The audit of your websites will be on a daily or weekly basis.



DIGITAL MARKETING

Digital marketing is an emerging and successful business strategy that uses online digital media as a platform to advertise where you can promote your business,

SOCIAL MEDIA MARKETING



Search Engine Optimization | Email Marketing & CRM | SMS Services

DIGITAL MARKETING



SOCIAL MEDIA **MARKETING**

Social Media is booming, and it is the best and most authentic way to connect with your customers instantly. On social media, customers and businesses can directly interact. Both parties can ask each other questions, share information and repost each other's content on forming relationships. To promote your brand on social media, you need to consider multiple aspects, like time, content and design.

With IT Company we offer to showcase the brand with its unique cause and individuality on each Social Media platform.



What we have to offer:

We will design new crafted images and post each time considering the relevant keywords; representing the business logic

Posting on all social media platforms as per our commitment with the right hash-tags

No copy right issue

We make sure to provide you with the best services, depending upon the plan of your choice.

DIGITAL MARKETING



SOCIAL MEDIA MARKETING FEATURES



**SEO based
Hashtag
keywords**



**Brand
Scaling**



**Page
Evaluation**



**Audience
Engagement**



**Customized
Tags**



**Professional
Image Design**

DIGITAL MARKETING



SOCIAL MEDIA MARKETING

Why Use Our **SOCIAL MEDIA MANAGEMENT Services**

IT Company can craft a campaign that helps build your brand and brand's loyalty. We can integrate all your social media platforms, including Facebook, Twitter and Instagram to put your brand in front of the concerned viewers.

IT Company strives to offer you the best custom social media optimization and marketing solutions. We have highly specialized teams to look after your social media platforms. We employ tailored SMM services to assist businesses in improving and meeting their objectives. We evaluate interactions in order to target a specific audience and increase content exposure.

Top Reasons You
Should Use

SOCIAL MEDIA MARKETING

To Improve Brand Awareness

To Improve Brand Loyalty

Enhance customer Retargeting

Cost-Effective

Genuine Customer Satisfaction

To Increase Organic Traffic

To enhance SEO Rankings

DIGITAL MARKETING

Digital marketing is an emerging and successful business strategy that uses online digital media as a platform to advertise where you can promote your business,

EMAIL MARKETING & CRM



Search Engine Optimization | Social Media Marketing | SMS Services

DIGITAL MARKETING



EMAIL MARKETING



Why Use Our **EMAIL MARKETING** Services

With IT Company email newsletter services, you can keep your customers and prospects up-to-date on brand promotions, product updates, and other marketing campaigns. As a leading email marketing service provider, we offer a low-cost email newsletter service that handles all technical aspects.

Popular Features:

- ✓ CRM
- ✓ Win Probability
- ✓ Lead Scoring
- ✓ Automation

DIGITAL MARKETING



EMAIL MARKETING

Our email newsletter service includes the following features:

- ☐ Tailored Email Campaigns
- ☐ Professional Templates
- ☐ Product and Service Promotions
- ☐ Email Newsletter List Management

Our email marketing has developed an effective marketing strategy that drives long-term profitability and is the best strategy to reach your targeted audience. We provide recommendations on automated campaigns, content strategy, discount recommendations (if any), and a plan for ongoing email newsletter services. We create templates for the newsletter that engage potential audiences. We aim to provide the best services, depending upon the plan you select.



IT SERVICES & SOLUTIONS



DIGITAL MARKETING



EMAIL MARKETING

Top Reason You Should Use EMAIL MARKETING

Email marketing offers more opportunities for your business to grow. We work to drive a better return on investment. We strive to make businesses able to form deeper relationships with a wide range of the right audience at a fraction of the cost required by conventional media.



Email
marketing is
highly targeted



It increases
brand
awareness



It is measurable



It is highly cost
effective



Email marketing
is effortlessly
shareable



DIGITAL MARKETING

Digital marketing is an emerging and successful business strategy that uses online digital media as a platform to advertise where you can promote your business,

SMS SERVICES



Search Engine Optimization | Social Media Marketing | Email Marketing & CRM

DIGITAL MARKETING

SMS SERVICES

SMS Broadcast is a method of sending text messages to many recipients rather than one intended individual in an affordable pricing plan, With IT Company you will get the opportunity to update your customers about your brand on regular basis.

Sending an SMS broadcast is the best way to contact a high number of recipients, saving time and effort on reaching out individually. Our gateway servers are optimized based on geographical locations and are able to send bulk marketing SMS on multiple networks. You can send invoices and transactional notifications to your customers and also provide quick two-factor authentication services by using OTP with IT Company SMS gateway servers. Our SMS marketing not only generates potential leads for your company but also reaches the organic audience for your company's services and products.

With our IT Company SMS marketing services, you can reach millions of customers on very cheap and reliable monthly and annual packages. We are providing the following SMS services to our wide range of customers.



Targeted SMS



Transactional SMS



Promotional SMS



OTP SMS

DIGITAL MARKETING



SMS SERVICES

Why Use Our SMS SERVICES



24/7 Service

IT Company's SMS Gateway servers are located on dedicated servers and are available for services 24/7 with all technical support. IT Company is providing the ability to write and market long SMS messages with the facility to attach external links.



Promotional Marketing

We market your promotional messages to targeted customers in almost every country globally based on the target niche of your messages. IT Company makes sure to promote the business products and services in a way like none other to make it flourish within the effective work space and active consumers.

Top Reasons You Should Use SMS SERVICES

Trackable

Generate potential leads

**SMS provides direct and immediate
channel to target audience**

Cost-Effective

**Integration with other marketing
channels**

Boost up customer engagement

Easy to use and manage

DIGITAL MARKETING



SMS **SERVICES** **F E A T U R E S**



**Bulk
SMS**



**Promotional
SMS**



**Google Analytics
Report**



**SMS
Scheduler**



**Automate
SMS Reply**



**Two Way
SMS**



**Bulk
Contacts
Upload**

COMPANY SUMMARY

- ✓ TEAM OF EXPERTS
- ✓ PROFESSIONAL IT SERVICES
- ✓ WHY THE BUSINESS IS BEING STARTED?

TEAM OF EXPERTS



T COMPANY
IT SERVICES & SOLUTIONS





PROFESSIONAL IT SERVICES



IT Company has 15-years-old history. We are most trusted technology solution experts, providing IT Services & Solutions for businesses to grow online.

WHY THE **BUSINESS** IS BEING STARTED?



We, at IT Company, love to support small businesses, and our digital marketing services will take you to the next level. We have extremely professional and dedicated teams. We know how to put our efforts into what it takes and how to make it happen!



CONTACT IT COMPANY

GLOBAL NETWORK



HOW TO CONNECT WITH **IT COMPANY**



Our IT Company incorporates a fully managed customer panel and highlights the services on a global company website, which is live and can be accessed simply by visiting www.itcompany.com.au. You can also reach us by simply writing an email to one of the provided e-mail addresses.

SALES

sales@itcompany.services

INFO

Info@itcompany.services

SUPPORT

support@itcompany.services

SOCIAL MEDIA

